SHIPPING AND FREIGHT ACADEMY

Practical training for shipping, freight, logistics and global trade teams

https://shippingandfreight.academy

The cost of getting it wrong

Most costly operational mistakes do not start as major failures.. They often begin as small gaps in knowledge, judgement, documentation and process control.. SAFA training helps teams close those gaps before they become business problems..

OPERATIONAL JUDGEMENT

75–96%

of marine accidents involve human error as a primary or contributing factor

AGCS / Allianz

LIABILITY EXPOSURE

US$1.6bn+

in marine liability claims where human error was the primary factor (2011–2016, ~15,000 claims)

AGCS / Allianz

CARGO CONTROL

Two-thirds

of cargo damage incidents are caused or worsened by poor packing and handling practices

TT Club / ICHCA

INTERNAL PROCESS FAILURE

80%

of freight forwarding and agency write-offs trace back to internal process failures, not external market events

FIATA industry surveys

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Why capability building matters

Better trained teams help companies:

- Reduce avoidable documentation errors
- Improve operational decision-making
- Strengthen service consistency
- Reduce silo-based working
- Improve client and principal confidence
- Retain institutional knowledge despite staff turnover

SHIPPING AND FREIGHT ACADEMY

Shipping and Freight Academy (SAFA) provides practical training and capability development across the shipping, freight, logistics, supply chain and global trade ecosystem..

SAFA is part of a wider ecosystem created by **Hariesh Manaadiar**, a shipping and freight professional with over three decades of practical experience across the global transport and trade environment..

Who the training supports

Entry-level staff

Build foundation, terminology and process awareness..

Operational teams

Improve judgement, documentation accuracy and cargo handling decisions..

Supervisors and team leaders

Strengthen escalation, consistency and cross-functional control..

Senior management

Strengthen operational risk culture, service standards and capability-building..

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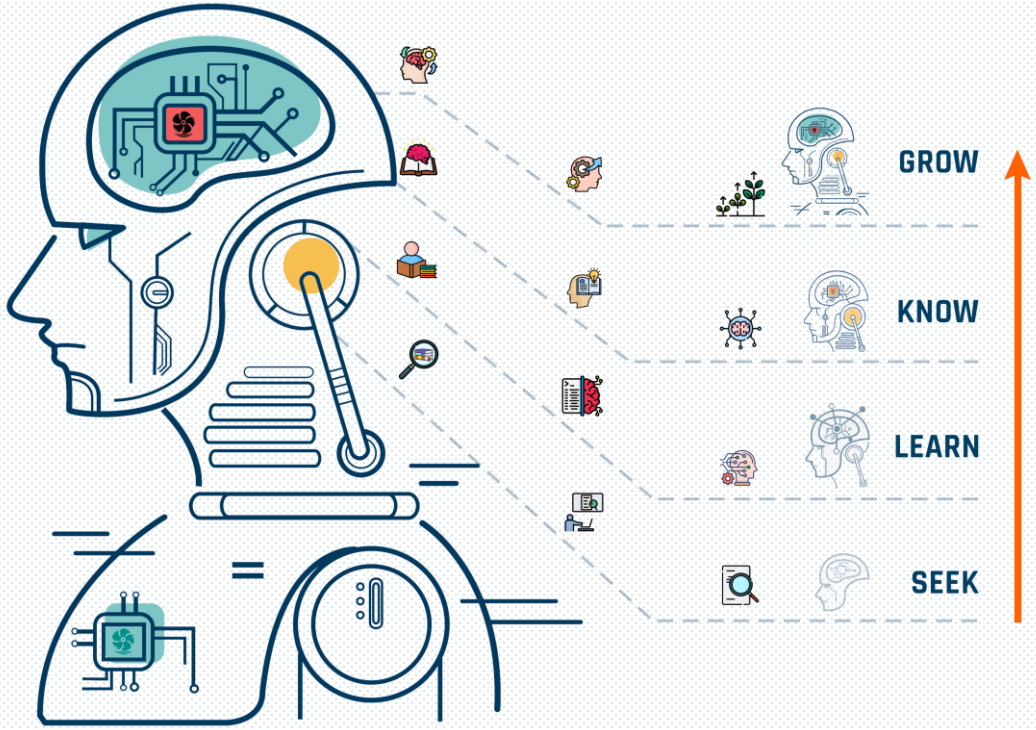
Training philosophy

Practical, scenario-based and role-relevant training

- Minimal theory, maximum relevance
- Real shipping, freight and trade examples
- Clear link between action, risk, cost and consequence
- Short, focused, easy to digest modules
- Progressive capability-building, not one-off training



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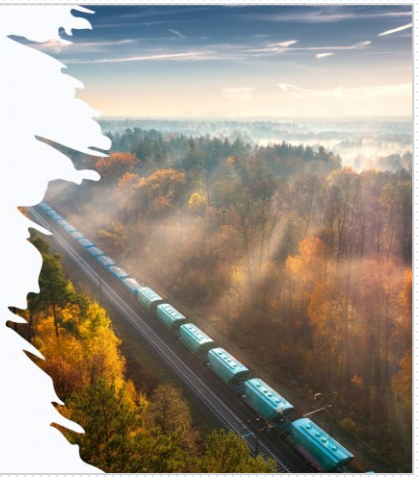
Core Training Areas

Understanding the global trade and shipping ecosystem



Builds shared understanding of the end-to-end trade and supply chain

Operational risk awareness and proactive decision-making

Helps teams identify hidden risk points before they become losses

Dangerous Goods, Out of Gauge, Reefer & Special Cargo

Strengthens safe, consistent handling of specialised cargo

Bills of Lading, Chartering Basics, and Cargo Control

Improves technical confidence in documents, cargo release and chartering concepts

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Additional Training Modules

- Commercial, customer service and relationship management for shipping teams
- Trade finance awareness for non-finance teams
- Sales contracts and Incoterms® application
- Freight forwarder fundamentals, liabilities and risks
- Avoiding cargo claims, liabilities and cargo damage
- Customs, permits and trade documentation

SHIPPING AND FREIGHT ACADEMY

Our ecosystem

FIX

HM Business Solutions

HMBS

Advisory • Execution • Operational Support

HMBS works with businesses across shipping, freight and global trade to address challenges in operations, documentation and execution.. We don't just advise, we **FIX**..

HM BUSINESS SOLUTIONS

FOCUS

Fixing complex trade and operational challenges

INFORM

Shipping and Freight Resource

SFR

Insights • Visibility • Industry Influence

SFR is a specialist publication that **INFORMS** the global trade ecosystem through market insights, thought leadership, industry analysis, and helps amplify brand visibility..

SHIPPING AND FREIGHT RESOURCE
Content • Visibility • Influence

FOCUS

Informing the industry and amplifying visibility and influence

TRAIN

Shipping and Freight Academy

SAFA

Education • Skills Development • Empowerment

SAFA provides industry-focused **TRAINING**, practical learning, workshops, executive education, and capability development for individuals and organisations in global trade..

SHIPPING AND FREIGHT ACADEMY
Seek . Learn . Know . Grow

FOCUS

Building industry capability through practical knowledge and training

One Ecosystem · Three Specialist Platforms

MAKING GLOBAL TRADE FIT™

SHIPPING AND FREIGHT ACADEMY

Let's discuss your training needs

Website : https://shippingandfreight.academy

Email : info@shippingandfreight.academy

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